

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2418824 /		<u>Alt Order #</u> WOC13447937
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 02/11/22 / 02/11/22
<u>Contract Dates</u> 02/07/22 - 02/13/22	<u>Estimate #</u> 2881	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 59.40
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 405
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 589010	

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	02/07/22	02/12/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	-----1-				1	\$100.00	5.30			
N 2	WOWT	02/12/22	02/13/22	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	-----1-				1	\$150.00	5.30			
N 3	WOWT	02/07/22	02/12/22	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	-----1-				1	\$300.00	18.00			
N 4	WOWT	02/07/22	02/13/22	News @ 630p Sa		-----1-	:30	1	\$250.00	16.40	NM	1	\$250.00
N 5	WOWT	02/07/22	02/12/22	Olympics Prime Time			:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/07/22	02/13/22	-----1-				1	\$1,300.00	14.40			
Totals												59.40	\$2,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/12/22	5	\$2,100.00	(\$315.00)	\$1,785.00
Totals	5	\$2,100.00	(\$315.00)	\$1,785.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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